



# MPI™ 3010 Value Films

Cost effective solution for short-term promotional applications

MPI 3010 Series films are new, fit-for-purpose short life digital inkjet media designed for large graphic promotional applications on flat substrates

## KEY BENEFITS:

- > 80 micron film with attractive whiteness, available in gloss and matt finish to enable vibrant colours
- > Fit-for-purpose printability across all print platforms suitable for applications with longer viewing distances
- > Good outdoor and indoor durability: up to 2 years\* unprinted
- > Optimal service: with material in stock in variety of widths available
- > Dedicated MPI 3010 media printing profiles available, especially created for production mode output

## RECOMMENDED USES:

- > Short term large promotional graphics with longer viewing distances
- > Flat indoor and outdoor advertising graphics
- > Large point-of-sale exhibition graphics
- > Construction signs

\* The durability is based on zone 1, middle European exposure conditions, vertical exposure

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